

Community Advisory Board October 16, 2014 Meeting Notes

In Attendance: Diane Cox, Gabriela Recendez, Jessica Stewart, Jill Gomez, Lindsay Dietz, Mary Warren, Matt Jewett, Nicole Roskens, Rachel Egboro, Pat VanMaanen, Carol McNally, Becky Henry, Anna Tautimer, Sharon Gongora, Denise Tiemeier.

Welcome and Introductions

Carol McNally started off the meeting with introductions of each meeting attendee.

A Client and Nurse's View of Nurse Family Partnership

Denise Tiemeier presented two videos illustrating NFP from a client's point of view, and a nurse home visitor's point of view.

Program Overview

Carol McNally, [title] from Southwest Human Development, provided an overview of Nurse Family Partnership. She presented a short overview of the Nurse-Family Partnership Program including history, evidence-based research, planned outcomes, criteria for enrollment, program goals, key components, why nurses, enrollments by contract, State demographic data, State program outcomes, the NFP model, and how the CAB fits into the model.

Relational Mapping Activity

Becky Henry, Performance Improvement Coordinator from Maricopa County Department of Public Health, facilitated an interactive activity where CAB members used colored dots to self-identify where they fit or could contribute into the network of NFP strengths. See attachment A for a visual representation of this activity and the resulting summary story.

By-Laws and Member Responsibilities

Anna Tautimer briefly reviewed the By-Laws that were distributed by email prior to the meeting and provided an opportunity for questions and clarifications. It was suggested the definition of CAB member not be tied to representing an agency.

Denise Tiemeier reviewed contents of CAB Member binders.

Core Principles and Values

Becky Henry led the group in a discussion identifying the following as guiding principles or core values for the CAB that will be added to the CAB by-laws for final approval.

- Accessibility
- Clarity of Purpose
- Client Centeredness
- Commitment
- Cooperation
- Diversity
- Equality
- Honesty
- Open Communication
- Professionalism
- Respect

- Transparency
- Wise Use of Time

Action Planning

Becky Henry facilitated a discussion with the group about ideas, needs and thoughts on activities CAB members could potentially do to achieve the following five CAB goals.

1. Promote awareness and ongoing support of NFP by clearly articulating the unique qualities of the program to stakeholders including legislators and other community partners.
2. Facilitate networking opportunities for NFP
3. Support sustainability by helping NFP identify and secure strategic and financial resources
4. Assist in resource mapping to identify community services, collaborative relationships and referrals sources
5. Participate in strategic membership recruitment for the CAB

Ideas for CAB activities include:

- Planning and implementing strategic outreach to:
 - College classes
 - Community centers
 - Neighborhood ministries
 - Child Safety organizations
 - Other geographically relevant partners
- Sending out brochures to solicit referrals or expand the NFP partnership network
- Identifying opportunities for strategic communication (e.g. related to specific legislation or in response to current events).
- Sharing stories (e.g. Brenda and Sharon's videos, Gabriela's story)
- Advocating to secure resources
- Reviewing existing NFP connections and identifying resource gaps
- Researching resources to fill gaps and inviting community leaders to help identify local resources
- Recruiting CAB membership through student nurses associations or other school programs where students are looking for volunteer hours
- Establishing an on-going recruitment plan and what CAB membership should look like long term
- Inviting individuals they know might be interested in becoming a CAB member

'Needs to Succeed' identified by the CAB include:

- Talking points for communication about NFP
- Training about how to effectively engage others in a conversation about NFP
- Clarity from the NFP Leadership Team about purpose of CAB member engagement with the community (ie. What are the asks? What does the program need most?)
- Review of what connections NFP already has in the community
- Review of program targets and how they are prioritized (ie. Tell the story about who is being reached and where and where the future expansions will take the program)
- Identifying nurse's educational needs such as ACES.

Other considerations discussed include:

- The need to be mindful of other programs that perform similar services. Look for overlaps and prepare to articulate how NFP is different

- Looking at other programs, places or similar efforts so as not to expend energy re-inventing something that already exists.
- Gaps around representation from faith-based organizations, obstetricians, other nurses, Dept. of Child Safety.

At the next meeting, the group will participate in more specific action planning incorporating these ideas.

Wrap-up

During a wrap-up discussion CAB members expressed that roles or activities that seem the most clear to them relate to using their individual connections to further the NFP program. Roles or activity that seem less clear or confusing include the needs of the program the CAB should be advocating for, details on the specific population requirements to inform recruitment. It was discussed that a potential challenge moving forward may be ensuring there is a clarity of focus with specific goals to guide CAB efforts (this will be addressed in the next meeting during further action planning). However, CAB members are excited:

- To be pioneers and create a new CAB
- About who's involved
- To get the word out about a prevention program that works
- To hear the stories
- To see the willingness to help
- To give back to promote a program that's helped personally
- To have an impact on the community
- To work towards reaching NFP goals

Next Scheduled Meetings:

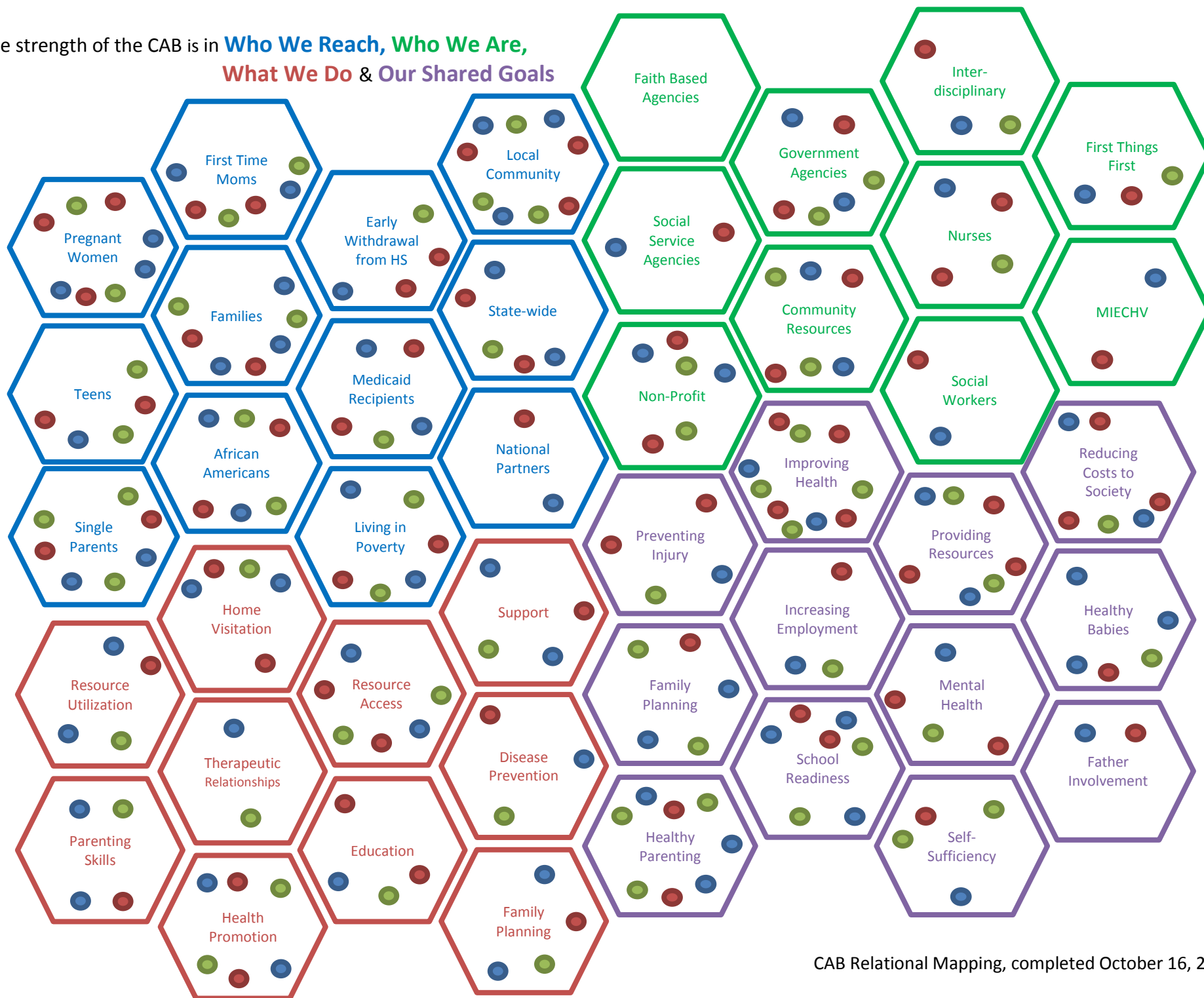
Action Planning Meeting: December 16, 2014 11am-1pm

Southwest Human Development
2345 E. Thomas/Green Gables Building
Phoenix, AZ 85008

Next Quarterly Meeting: January 20, 2015 11am-1pm

Location to be determined

The strength of the CAB is in **Who We Reach, Who We Are,**
What We Do & Our Shared Goals



A closing story was told including all of the “one words” that the board identified as their activity take away.

All of you around this table are **colorful dots** in our **community**. You bring **diversity, resources, skills,** and **strengths** to the table. **Together** we will build **synergy** and **bridge** valuable **connections** for Nurse-Family **Partnership** so that we can continue our work to support our families’ **successes** in the **future**. Hopefully, you can build a **honeycomb** of **partnerships** amongst you. You are tasked to identify the **gaps** and help us narrow those areas. You are **passionate, awesome** and **amazing** individuals to take the time out of your **beesy** day to **interact** in our community advisory board. Thank you!